

Our World



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A TASTE OF LIFE

My name is Christopher Cooper and I drink wine for a living. Yes, it's as cool as it sounds...



Written by **CHRISTOPHER COOPER**  
Wine Buyer and Consultant

My name is Christopher Cooper and I drink wine for a living. Yes, it's as cool as it sounds.

Taste is my thing and it's a really big part of my life. Tasting and smelling punctuates everything that I do whether it's a memorable meal, a kick-arse glass of wine or that horrible pink dentist's mouthwash; for whatever reason, once it goes in, it sticks.

For some people it might be song lyrics, movies, phone numbers or faces... but for me memories are triggered by taste. It could be a seminal moment like a marriage or a first date; or a special TV moment; or that 'once in a lifetime' chance meeting. Wine often provides a definitive sensory highlight for these moments and that's what got me so excited in the OhSomm concept.

Matching your moments and feelings to our specially selected wines not only enhances the moment, it creates a legacy that lingers long on the palate and even longer in the memory. I joined OhSomm to share with you my journey of taste and how our olfactory senses are intrinsically linked to our experiences, moods, and memories in life; furthering my personal mission to taste the world and pass on my knowledge.

Good taste doesn't finish when the glass is empty either; outside of wine I have a love for great design, the arts, human achievement and the classics. I love classic cars (not at the same time as wine). There's a synergy between hand-crafted engineering and artisan manufacturing, and that of the artistry of winemakers and wineries. Both create moments of pure enjoyment to be savoured.

I also love movies (Wes Anderson is a favourite). Finding the right wine match to go with the right movie is a real art, as the flavours that we sample often let us immerse ourselves further into the world that the director has created. For me, the ultimate emotional immersion is music, whereby a song transports us back to a particular time or place, and I love to bring wine into that. One of my favourite events was a wine and classical music matching evening where we paired famous orchestral pieces to the wines that our blindfolded guests were enjoying.

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My favourite personal wine moments are generally those where I suddenly have a true sense of understanding for the wine that I'm tasting. I might be in Marlborough sipping Sauvignon overlooking the

vineyards; or in a cellar in the Loire Valley talking philosophy and tasting with the winemaker. Having said that, many great wine moments are often centred around nothing in particular or something as mundane as cooking dinner. My job is to make sure there's never a shortage of great wine to taste or something to suit the moment or mood and, with OhSomm, you'll get to taste the best when my work is done.



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Aude, France

Case of 1	<b>£7.92</b>	
Case of 3	<b>£23.75</b>	Saving <b>£0.01</b>
Case of 6	<b>£45.42</b>	Saving <b>£2.10</b>
Case of 12	<b>£87.92</b>	Saving <b>£7.12</b>

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